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*Why is it called Summer Search?* ←  
A summer trip is one of the first things the students/kids do once they are accepted into the program. It's a very enticing name for them—it really works for them.

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## SUMMER SEARCH



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**SUMMER SEARCH** is a youth development organization—we started in California 20 years ago—and now we're across the country.

We partner with high schools to identify low-income students who demonstrate certain character traits.

We make a long-term investment—at least 5 years—from high school through college.

By the time we're finished, they've got what they need to thrive.

They are often the first in their families to earn a college degree—not only do they lead the way for their families, but they become leaders in their communities as well.

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## **ADD YOUR OWN PERSONALIZED CLOSE. (THE WHY)**

- It's a joy to watch.
- Ripple effect/Impact: What really works is that we aren't transforming one life at a time, we are transforming the lives of many.
- It's the right thing to do.
- Results/Numbers.

## **THE STUDENTS/KIDS. (THE WHO)**

We're looking for students/kids with certain character traits— resilience, altruism, determination—it's an inner spark that often goes unnoticed. It's not necessarily the 4.0 student/kid, not necessarily the troublemaker. They're all students/kids who are short on opportunity.

## **THE PROGRAM. (THE HOW)**

What works about our program is our long-term commitment and the unique combination of relationships and opportunities that transforms what our students/kids think is possible for themselves.

## **RELATIONSHIPS**

We partner each student/kid with a professional mentor and build a circle of relationships around them. It takes a great deal of support (never mind courage) to turn away from the familiar and the expected.

## **OPPORTUNITIES**

Then, we give them experiential opportunities that crack open their view of the world—travel, Outward Bound, community service, college-prep, internships—and ultimately reveal what they're capable of.

## **IT WORKS. (THE RESULTS)**

Summer Search students/kids become college-educated leaders who give back to their families and communities.

- 71% of Summer Search college students graduated with a Bachelor's degree, and most are the first in their family to go to college.
- 80% of surveyed alumni volunteered for a social cause.